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Urban Pace and EYA Urban Announce Merger to form Urban Pace Fine Homes

DC-based Urban Pace, a builder sales and marketing company, today announced its merger with the brokerage firm EYA Urban Realtors, also of the District. EYA Urban will become “Urban Pace Fine Homes,” according to Lynn Hackney, president of Urban Pace and can be found on the web at www.urbanpace.com

“This merger allows Urban Pace to expand our footprint into the re-sale market for condominiums, townhomes and single family homes in DC and the close-in suburbs,” said Hackney. “EYA Urban agents have always had an excellent reputation. We are excited that we are merging our teams and adding Urban Pace Fine Homes to the array of services we offer.”

“We are thrilled to become a part of Urban Pace,” said Kathleen Brandel, Director of Sales for EYA Urban. “By joining forces with the premiere sales company for urban builders we increase the depth of our market knowledge, which will benefit our clients.”

The shareholders of both companies have approved the deal, which they expect to be completed by April 30 of this year.

EYA Urban Realtors was established in 2001 as an affiliate of EYA, a builder of urban infill townhome projects throughout the Washington region. Urban Pace Fine Homes will continue to provide exclusive brokerage services to EYA. Urban Pace was established in 2003 to provide specialized sales and marketing services to builders and developers of urban condominium and townhome projects. Urban Pace ranked first in the City Influence High-End Condo Brokers Index for 2008.

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